

Can Wellness Be Sustainable & Stylish?

ALCIDE LEALI JR.
MANAGING DIRECTOR LEFAY RESORTS

*“Personal wellness should never overlook
environmental wellness”*

OUR STORY

1989: Alcide and Liliana Leali found Air Dolomiti, an ambassador of Italian Style worldwide and a benchmark case within the airline industry

2003: After a decade of proactive collaboration, Air Dolomiti is acquired by Lufthansa

2006: Creation of Lefay Resorts, a collection of eco-resorts based on a reinterpretation of “luxury”, a commitment to environmental sustainability and a new concept of global wellbeing

2008: Lefay Resorts opens Lefay Resort & SPA Lago di Garda, the first of the Collection





Sustainable Design & Management



Sustainable Wellness: Feel, Live, Taste



Neutralization of CO₂ Emissions



Internationally Recognised Certifications



Sustainability Report

A soft-focus photograph of a field of white daisies with yellow centers, interspersed with some brown, dried flower heads. The background is a bright, hazy green, suggesting a sunlit meadow.

SUSTAINABLE DESIGN & MANAGEMENT

MORPHOLOGICAL INTEGRATION



LOCAL MATERIALS

RENEWABLE ENERGY SOURCES & LATEST TECHNOLOGIES

Biomass, cogeneration, photovoltaic,
geothermal



RAINWATER COLLECTION & WATER SYSTEM MANAGEMENT SOFTWARES

TRAINING & PROFESSIONAL DEVELOPMENT OF STAFF



PEOPLE'S SATISFACTION BECOMES
AS STRATEGIC AS GUESTS'
SATISFACTION

PRIORITY TO LOCAL
PEOPLE IN STAFFING



SOURCE LOCALLY



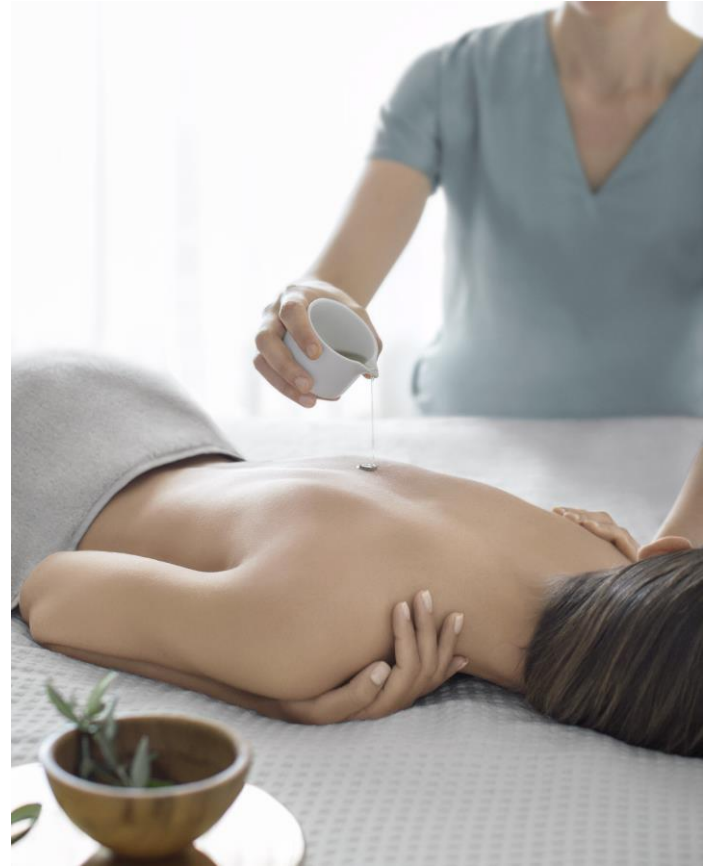
SUPPORT OF
LOCAL CULTURAL &
SPORTING EVENTS



SUSTAINABLE WELLNESS: FEEL, LIVE, TASTE

LEFAY SPA METHOD: SUSTAINABLE HOLISTIC WELLBEING

Lefay SPA Method rebalances body, mind and spirit by stimulating one's inner natural resources, using the power of nature. According to Chinese Medicine, everything that makes us feel good is found around us. The products used in the treatments, the phytotherapy, the ingredients in our menus, the materials used in our interior design: everything here is an extension of the surrounding environment.



NATURAL PRODUCTS



Lefay SPA products are completely free of petrochemicals, artificial colours, parabens and sulphates. They use the best-known, precious and well-experimented medical plants, reproducing the essence of nature on the skin: extra-virgin olive oil, grapes from the local vineyards and the purest essential oils such as lavender and citrus fruits.

THE LEFAY VITAL GOURMET 5 PILLARS

MEDITERRANEAN DIET

SEASONALITY

LOCAL

ETHICS

SUPPLIERS



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NEUTRALIZATION OF CO₂ EMISSIONS

Neutralization Process



Definition of CO₂
Monitoring System

Definition of
Actions to Neutralize CO₂

Complete
Neutralization of CO₂ Emissions

Definition of CO₂ Monitoring System

CALCULATE AND CLASSIFY CO₂ EMISSIONS IN THE FOLLOWING FIELDS:

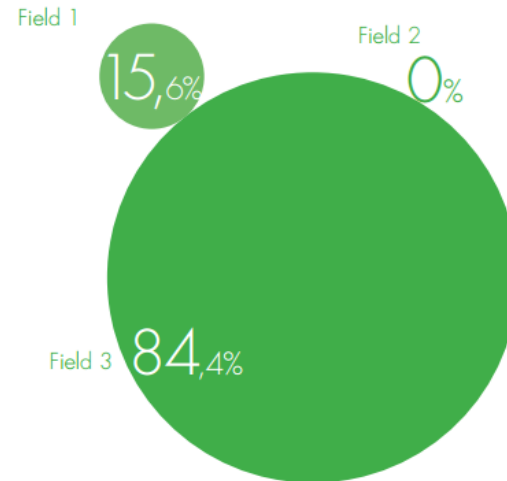
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FIELD 1: Direct Sources (e.g. Generation of heat, steam or electrical energy by burning fuels)

FIELD 2: Indirect Sources (e.g. Consumption of electricity and heat purchased from the grid)

FIELD 3: Transport of Guests, Staff & goods, production of goods purchased & used & waste disposal

Division of CO₂ Emissions per field 2015 (%)



Source: 2015 Sustainability Report, Lefay Resorts

Definition of Actions to Neutralize CO₂

The offsetting is performed by discounting the residual portion of CO₂ emissions with the purchase of CERs credits generated by authorised green projects.



CHINA

Bus Rapid Transit Zhengzhou



GEORGIA

Refurbishment of Enguri Hydro Power Plant



ITALY

Realisation of 143 Km cycling path in Bologna

Lefay Resorts: 2015 Carbon Footprint Compensation Projects

Complete Neutralization of CO₂ Emissions

Donate part of rate paid by Guests for
the purchase of CERs credits and
fully offset CO₂ emissions!

8.244 TCO_{2eq}



Lefay ZERO
emission



INTERNATIONALLY RECOGNISED CERTIFICATIONS

Certifications

GREEN GLOBE

Green Globe is the first worldwide certification programme to have developed international reference standards for properties operating in the wellness industry. Lefay Resort & SPA Lago di Garda is the first wellness Resort in southern Europe to obtain this prestigious environmental certification.



ISO

Lefay Resort & SPA Lago di Garda has obtained the ISO 14001 environmental certification for the “Design and management of architectural solutions for innovative and eco-compatible structures” phase, the ISO 9001 quality certificate and the ISO 14064, which certifies the analysis of the Resort’s CO₂.



ECOCERT: BEING ORGANIC & ECOLOGICAL SPA

Lefay SPA has confirmed its compliance to the 50 strict criteria for the basic certification level, but has also reached the “Excellence” Level thanks to:

the unique quality of Lefay SPA Method health treatments and programmes and the commitment to the training and professional development of its Staff;

the exceptional comfort in the treatments cabins, providing Guests an incomparable experience;

the measures put in place for a sustainable management of the building.

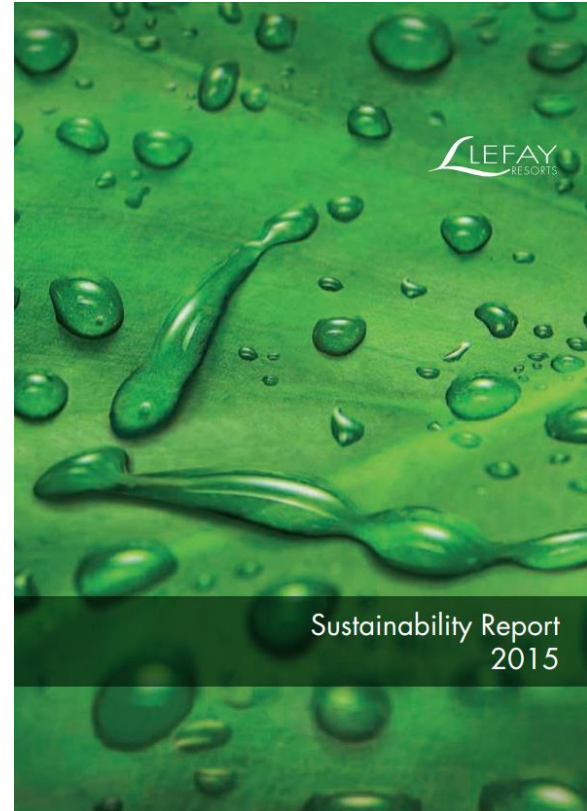


SUSTAINABILITY REPORT

SUSTAINABILITY REPORT

In order to inform in a clear and transparent manner the commitment to their own Stakeholders, many companies have decided to summarise their results and their improved objectives for the next few years in sustainability reports, published every year.

The Lefay Resorts Sustainability Report has been prepared in accordance with the guidelines of the “Global Reporting Initiative” and verified by the TÜV Italy certification body.



THANK YOU