



GLOBAL WELLNESS
SUMMIT 2017



Breaking Ground on Wellness Communities & Lifestyle Real Estate:

Landmark Research from the Non-Profit Global Wellness Institute

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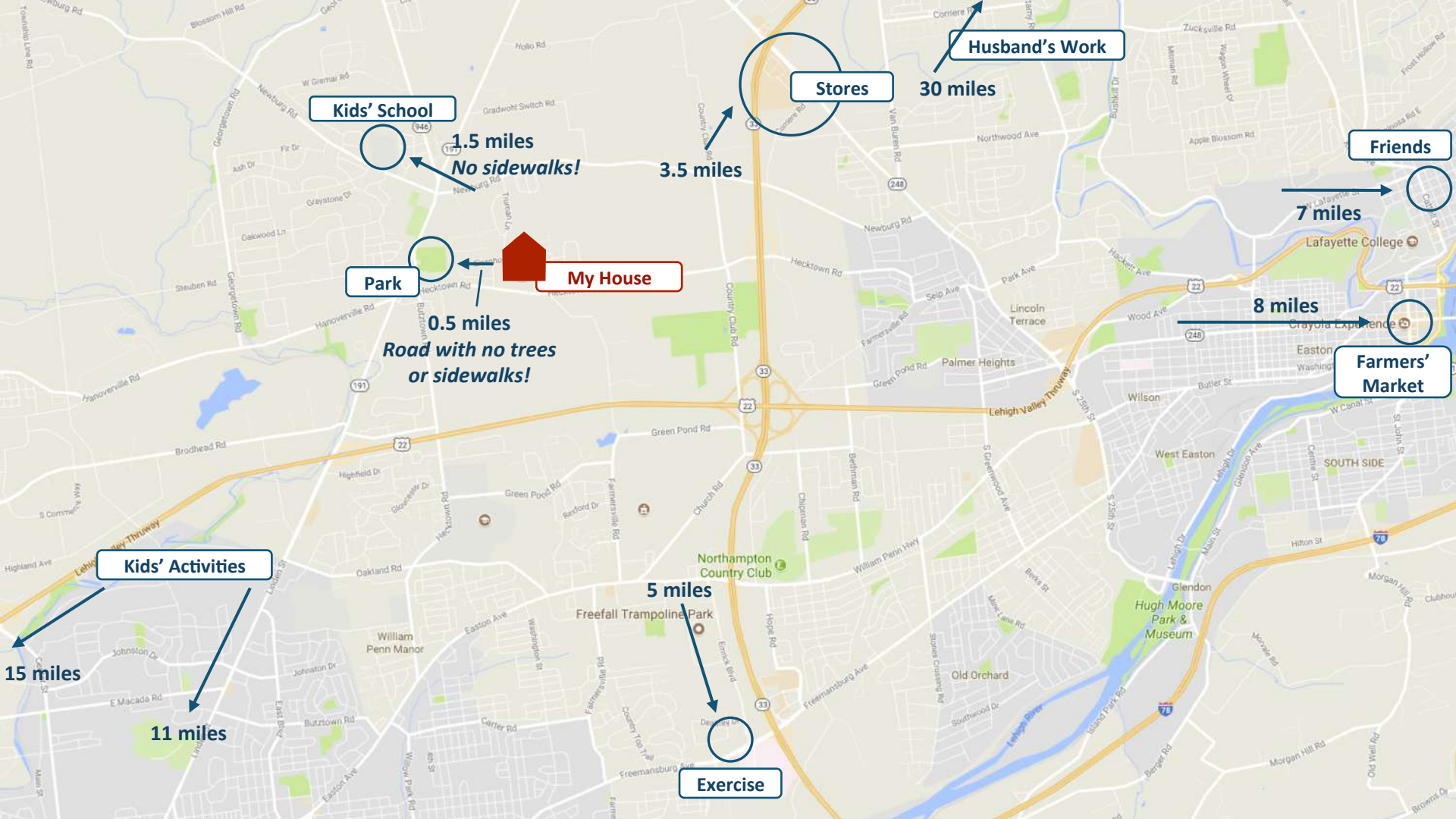


Breaking Ground on Wellness Lifestyle Real Estate & Communities

Ophelia Yeung & Katherine Johnston
Senior Research Fellows, Global Wellness Institute







Kids' School

1.5 miles
No sidewalks!

Stores

3.5 miles

Husband's Work

30 miles

Friends

7 miles

Park

0.5 miles
*Road with no trees
or sidewalks!*

My House

Farmers' Market

8 miles

Kids' Activities

15 miles

11 miles

5 miles

Exercise









Wellness Lifestyle Real Estate is...

homes/buildings that are proactively designed and built to support the holistic health of their residents.





Wellness Communities are...

a group of people living in close proximity who share common goals, interests, and experiences in proactively pursuing wellness across its many dimensions.

From Wellness Lifestyle Real Estate... to Wellness Communities

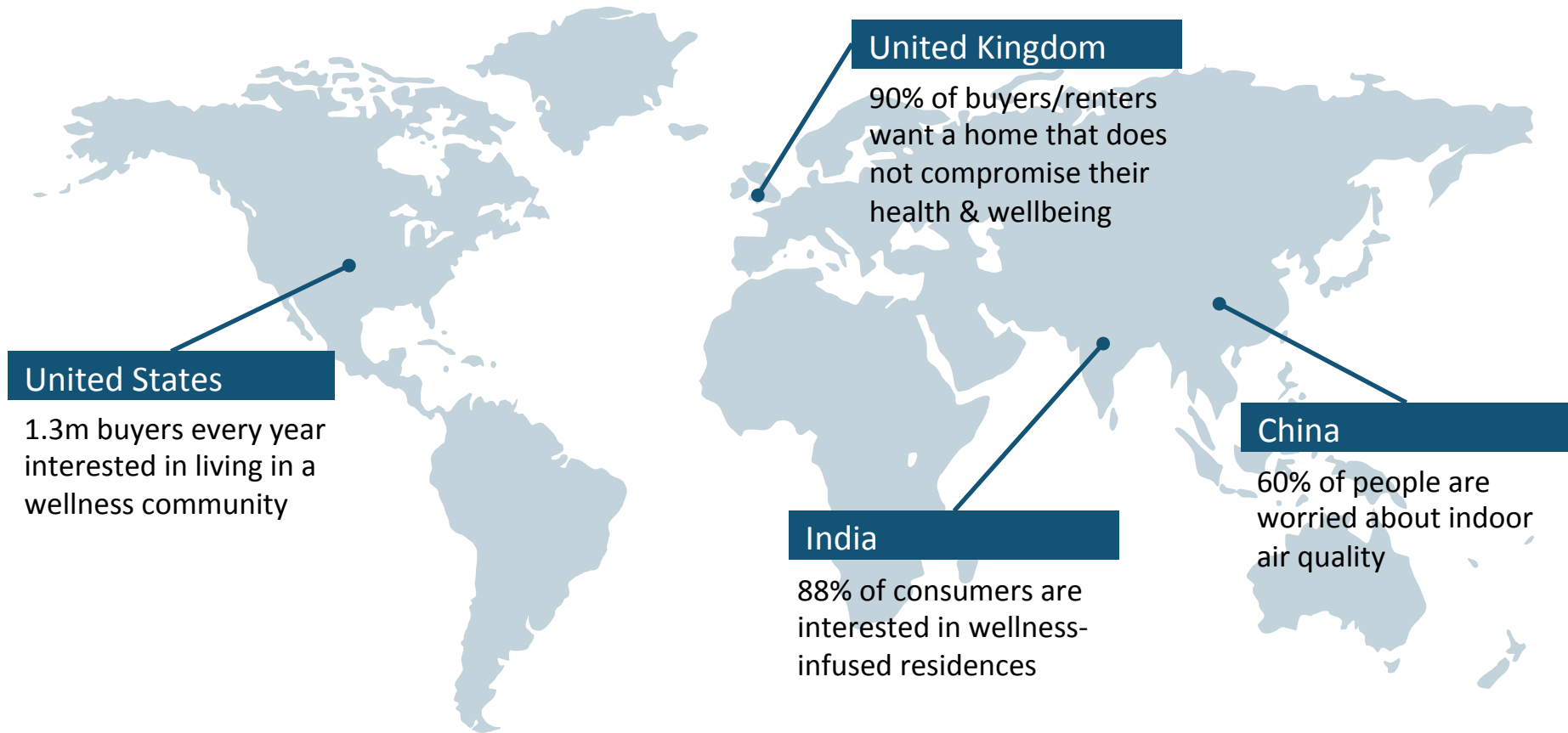


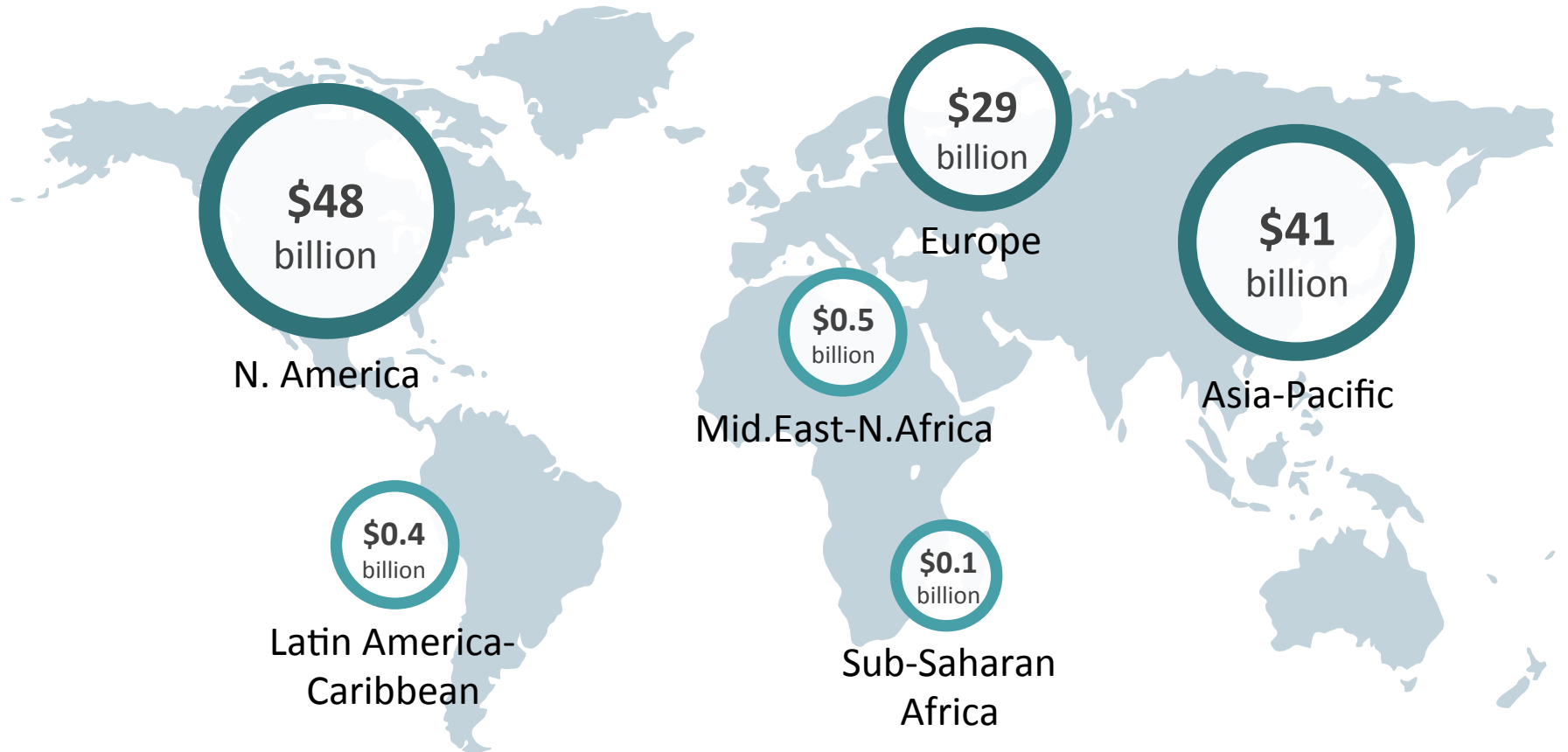
Me



We

10-25% price premium





*Updated numbers to be released in January 2018



*As of October 2017; number is constantly increasing!



Aria Apartments, Colorado



You+, China



Prospect Plaza, New York



The Collective Old Oak, UK



Lasell Village, Massachusetts



Kotoen, Japan



Norterre Healthy Living, Missouri



The Interlace, Singapore



Global Wellness Institute Wellness Lifestyle Real Estate & Communities Report

- A guide for how to think about wellness lifestyle real estate.
- Systems and tools that can help you.
- Case studies of different themes and business models.
- Updated data on the market size.
- List of projects in the global pipeline.
- Dashboard to help measure the wellness impacts of these projects.

To be released in January 2018

Living A Well Life



GLOBAL WELLNESS
INSTITUTE™
EMPOWERING WELLNESS WORLDWIDE

Housing
\$8.3t

Wellness
\$3.7t

Wellness
Lifestyle Real
Estate &
Communities

Health
\$7.6t



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