



**GLOBAL WELLNESS  
SUMMIT 2018**  
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# Generational Collaboration: Successfully Mixing Business and Family

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**Irene Forte**, group project director, Rocco Forte Hotels, UK



GENERATIONAL  
COLLABORATION:  
SUCCESSFULLY MIXING  
BUSINESS & FAMILY

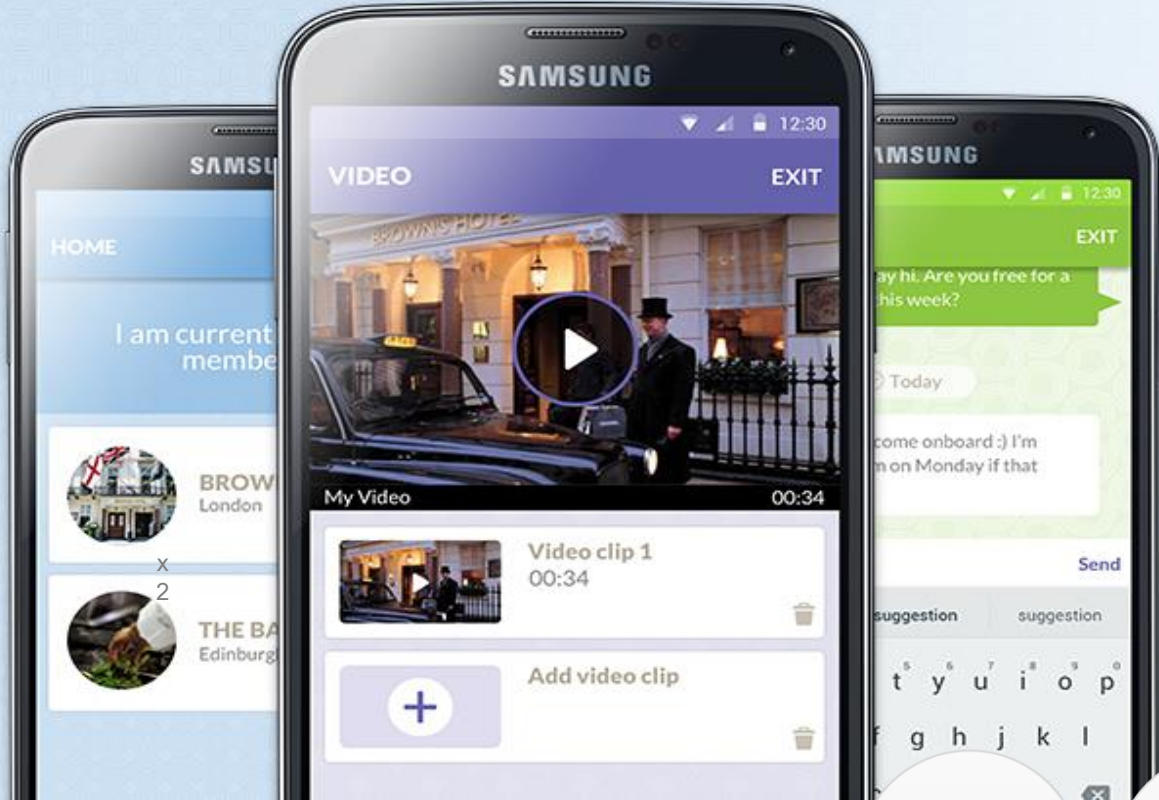


Rocco Forte & Irene Forte









MAP  
MY FUTURE



# 35%<sup>1</sup>

of hospitality industry  
workforce are under the  
age of 25

## MILLENNIALS = LOVE THEIR SMARTPHONES...<sup>2</sup>

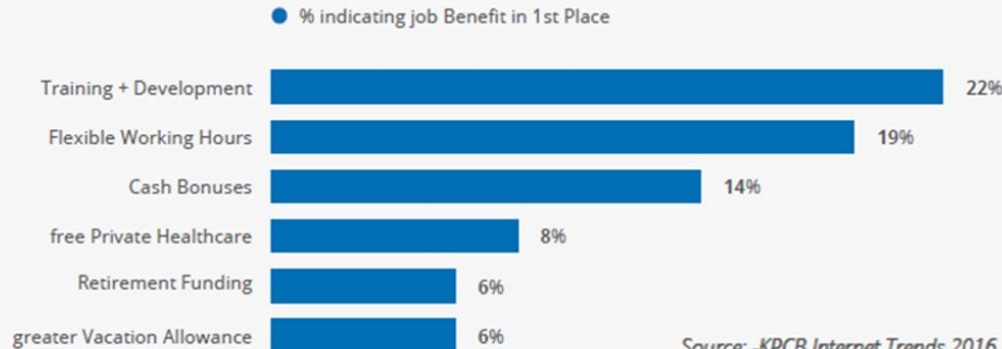


87% = "Smartphone Never Leaves My Side"

Source: KPCB, Zogby Analytics

### THE ALLIANCE: MILLENNIALS IN THE WORKFORCE

For Millennials, "Training + Development" is the Most Coveted Job Benefit



Source: -KPCB Internet Trends 2016



Sources: 1. The Performance & Talent Management Revolution, People 1<sup>st</sup>, 2017.  
2. KPCB Internet Trends, 2016.

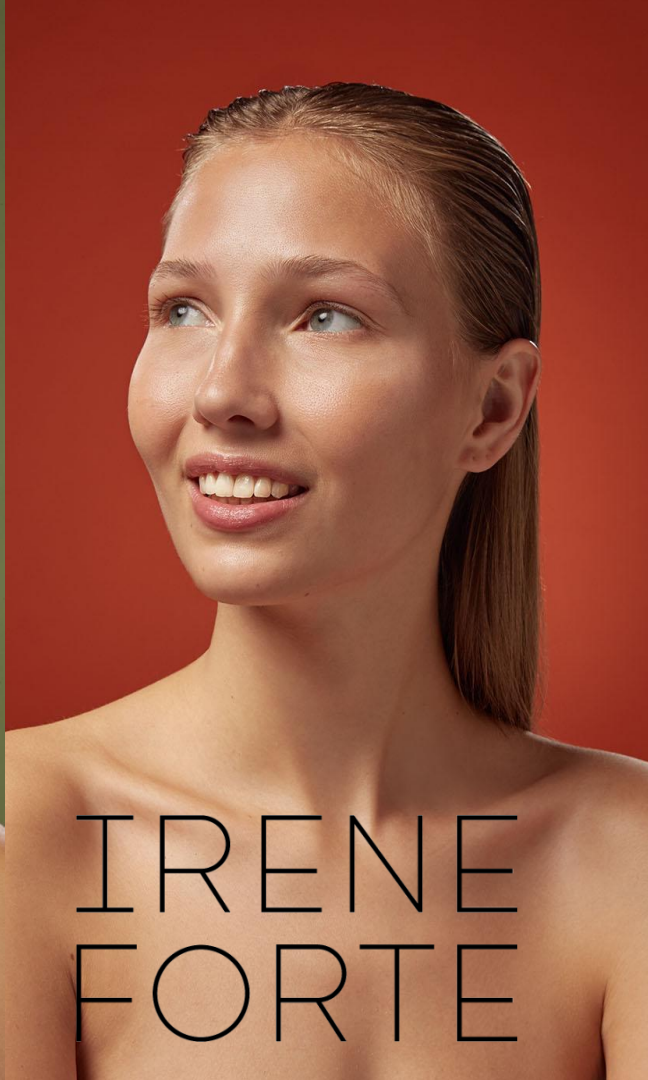
An orange grove with a table set for relaxation. The table is covered with a red and orange patterned tablecloth and has a bowl of oranges, a small cup, and two pillows. The background shows rows of orange trees under a blue sky with some clouds.

ROCCO FORTE  
WELLNESS

Offering Rocco Forte Spas,  
Nourish, Fitness, Mind,  
Community and  
Sustainability- for an  
enhanced Forte Life...








IRENE  
FORTE





*Our unique style is being true  
to the individual character of  
each hotel, to our heritage and  
to each city we are in.*

*Amo Turi*

Chairman & CEO

