



GLOBAL WELLNESS
SUMMIT 2019



Why Be Wild about China?



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*Why be Wild about
China?*



GLOBAL WELLNESS
SUMMIT

JOINING TOGETHER. SHAPING THE FUTURE

碧山

WILDCHINA

Zhang Mei

张玫

Agenda

Not so Wild

Personal pivot

Three reasons to be Wild



Beijing

Shanghai

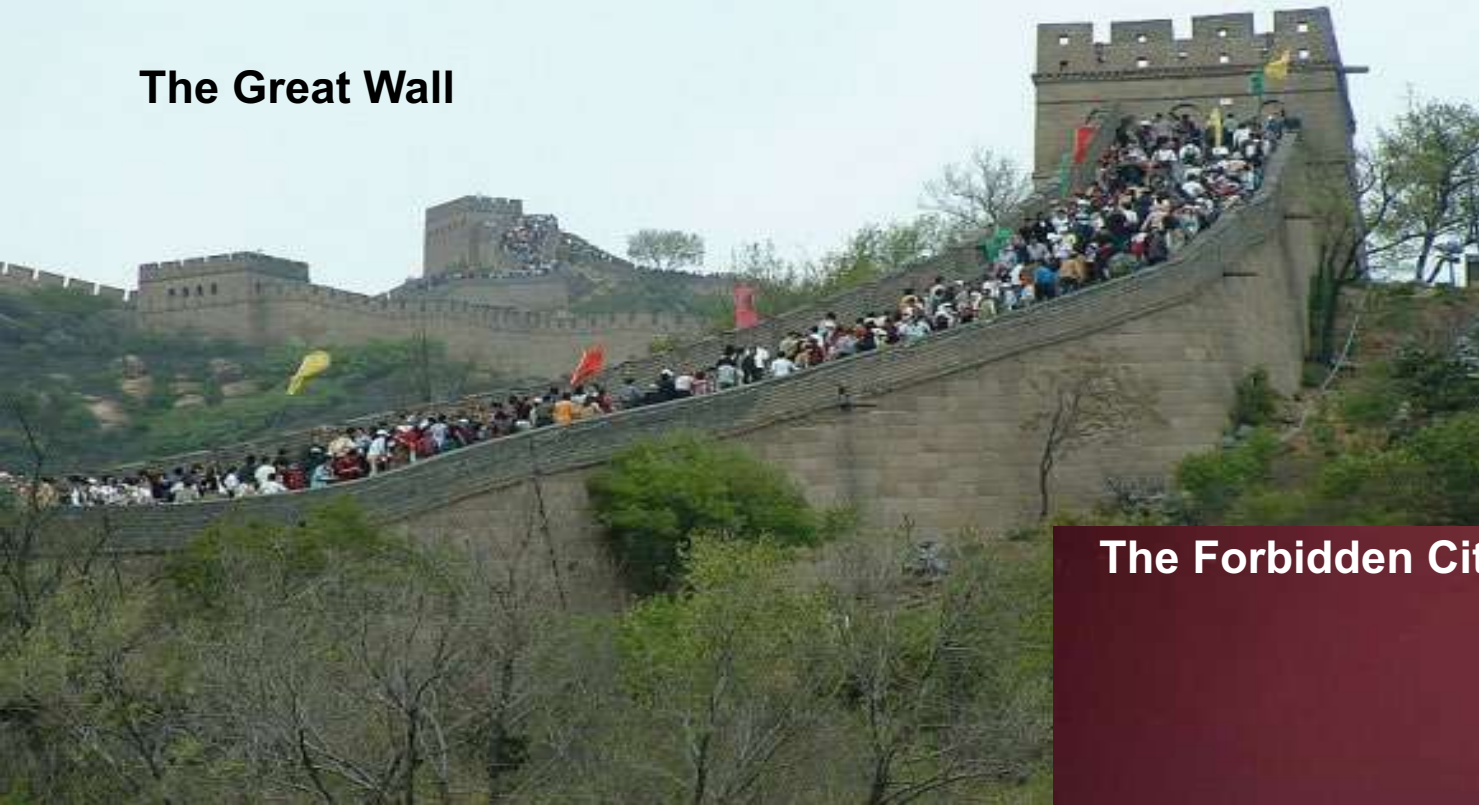
Hong Kong

Yunnan Province





The Great Wall



The Forbidden City





A scenic landscape featuring a range of mountains in the background under a bright blue sky with scattered white clouds. In the foreground, there are agricultural fields, including a large field of green crops and a field of golden-brown crops. The overall scene is bright and clear.

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How *wild* is WildChina?

Here's what the Oxford English Dictionary says:

Wild adj.

1. (place) uninhabited, inhospitable
2. (people) not civilized, primitive
3. Lacking discipline or restraint
4. Very enthusiastic or excited





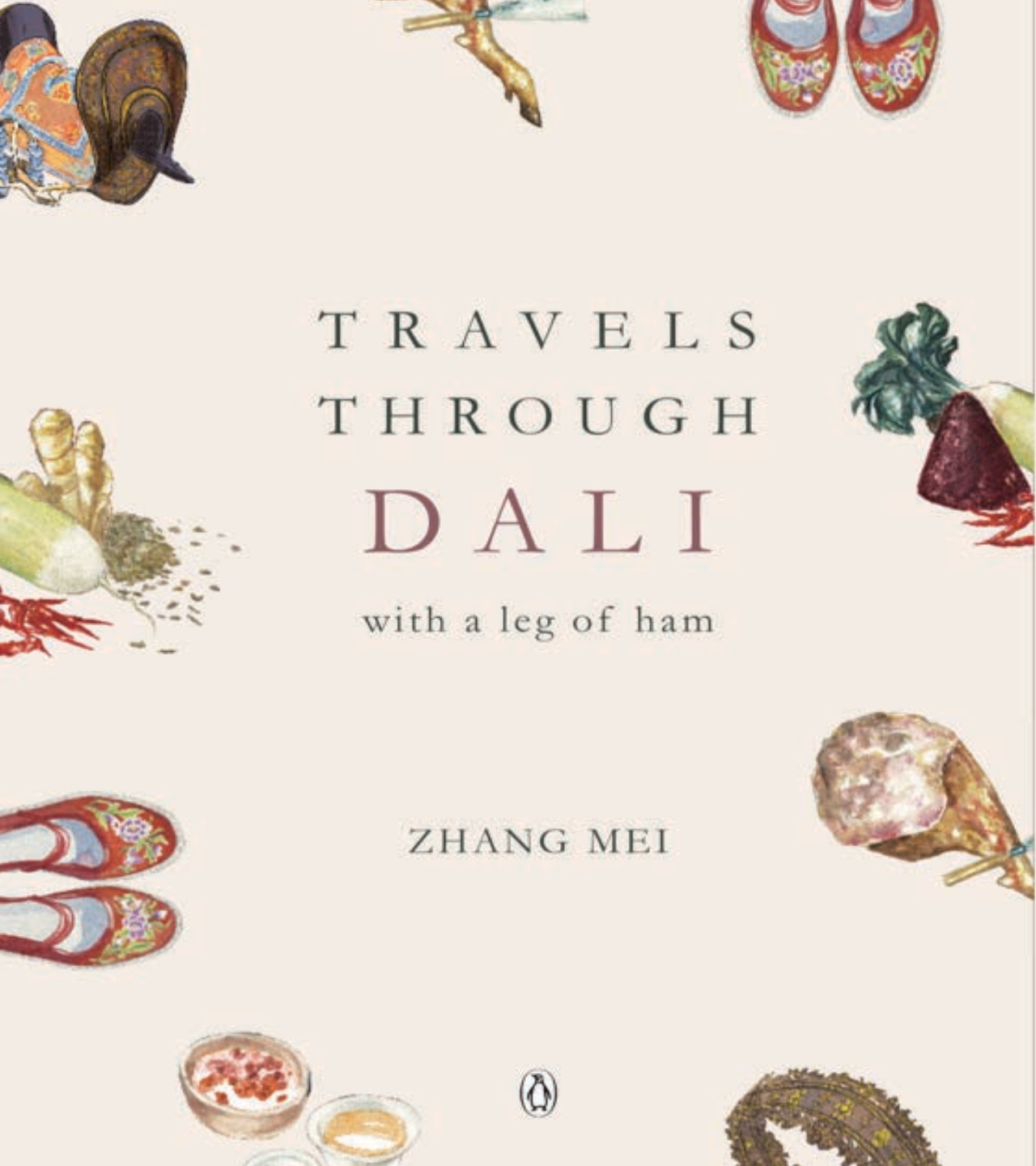












TRAVELS
THROUGH
DALI

with a leg of ham

ZHANG MEI



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1. Amazing Infrastructure



2. New Narrative



A story of wine. A story of family. A story of China.



3. New interpretation



