

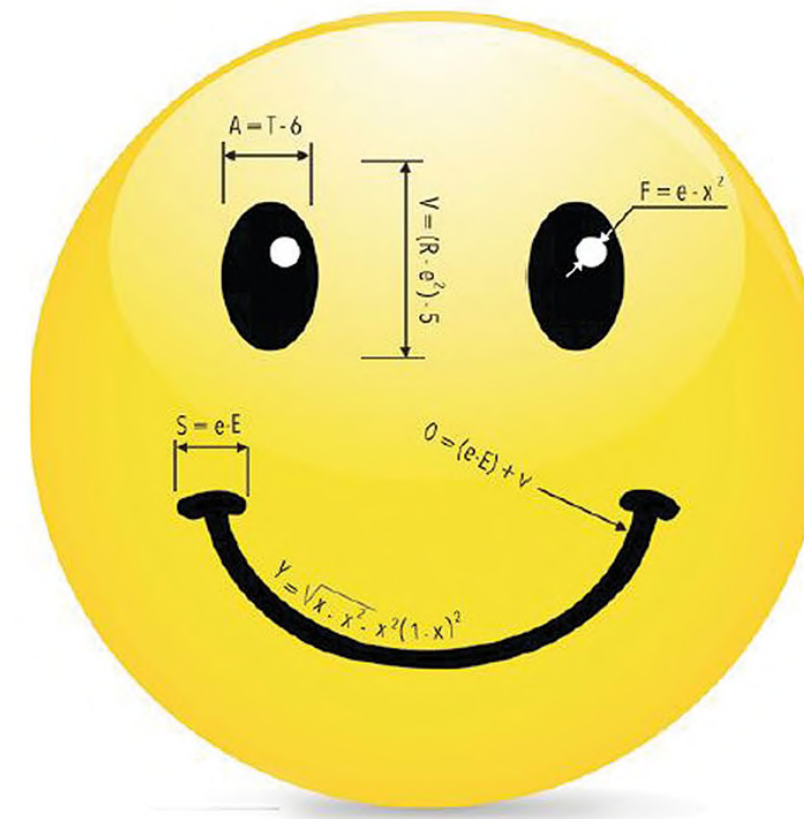


**GLOBAL WELLNESS**  
SUMMIT 2017



# Solve for Happy - Engineering Happiness

**Mohammad Gawdat**, Chief Business Officer, Google [X], U.S.



# Solve for Happy

Engineering Happiness

Mo

Chief Business Officer - Google [x] (On Sabbatical)  
Serial Entrepreneur, Board Member & Investor

Author - Solve For Happy (2017)

Windows

A fatal exception 0E has occurred at 0028:C0011E36 in UXD UMM(01) +  
00010E36. The current application will be terminated.

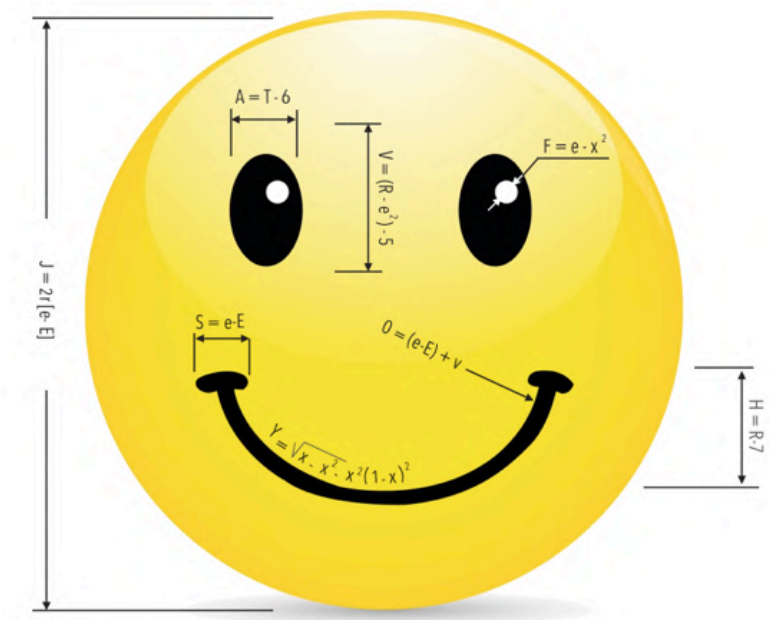
- \* Press any key to terminate the current application.
- \* Press CTRL+ALT+DEL again to restart your computer. You will  
lose any unsaved information in all applications.

Press any key to continue





The Gravity Of The Battle Means  
Nothing To Those At Peace



**Solve for Happy** ENGINEER YOUR PATH TO JOY

**De logica van geluk** ONTDEK DE FORMULE

**Mo Gawdat** CHIEF BUSINESS OFFICER, GOOGLE

**Mo Gawdat** CHIEF BUSINESS OFFICER, GOOGLE [X]

'Een krachtig persoonlijk verhaal, verweven met een diepgaande analyse van iets waar we allemaal naar zoeken.' — Sergey Brin, medeoprichter van Google

#1 0MillionHappy  
OneBillionHappy

Why is Happiness  
Sometimes Hard To Find?

# We Are All Born Happy!



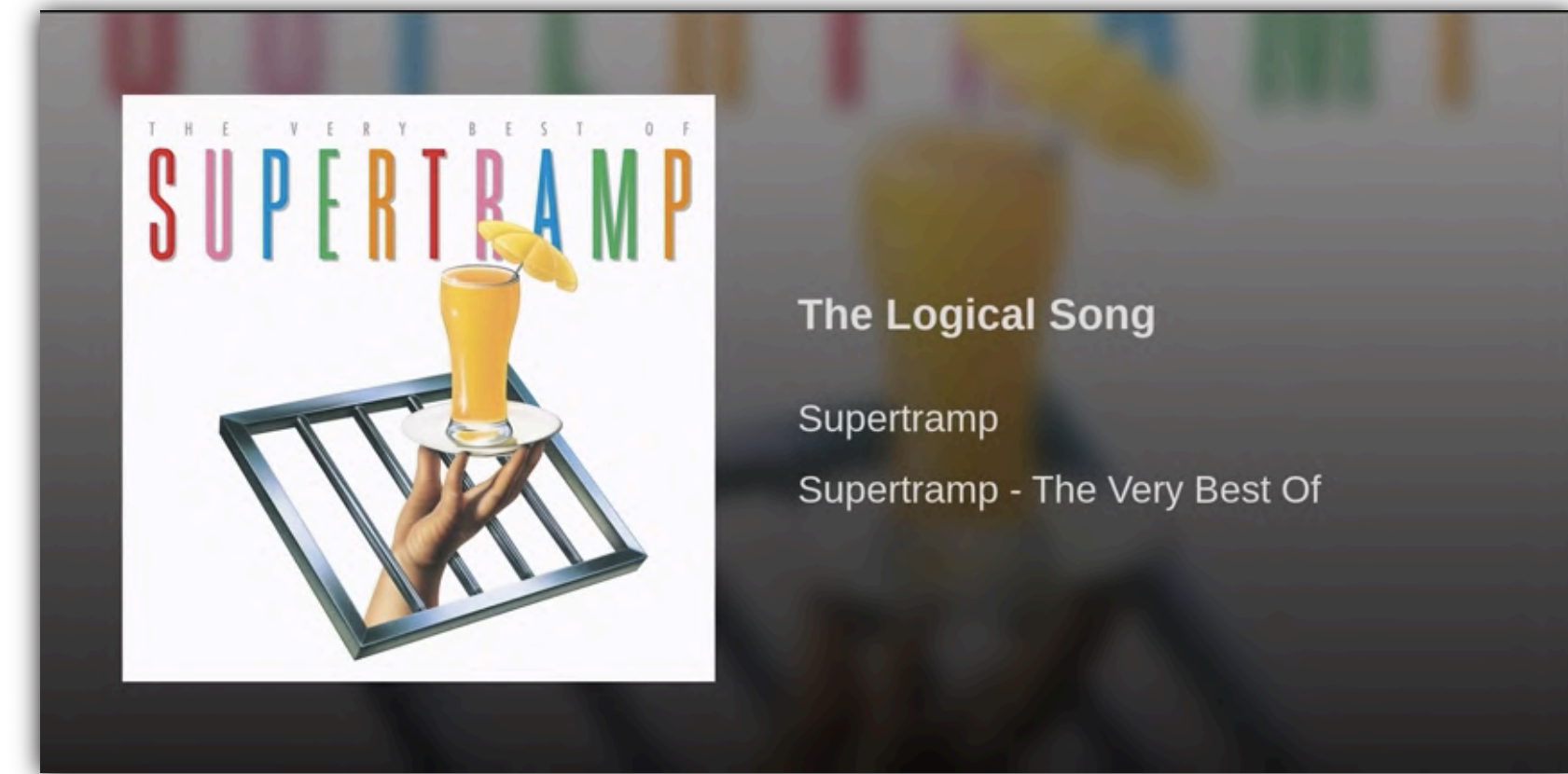
Happiness Is Our Default State



# Happiness Is Our Default State

But Then We Become ...

Logical!



**When I was young, it seemed that life was so wonderful,  
A miracle, oh it was beautiful, magical.  
And all the birds in the trees, well they'd be singing so happily,  
Joyfully, playfully watching me.  
But then they send me away to teach me how to be sensible,  
Logical, responsible, practical.  
And they showed me a world where I could be so dependable,  
Clinical, intellectual, cynical.**





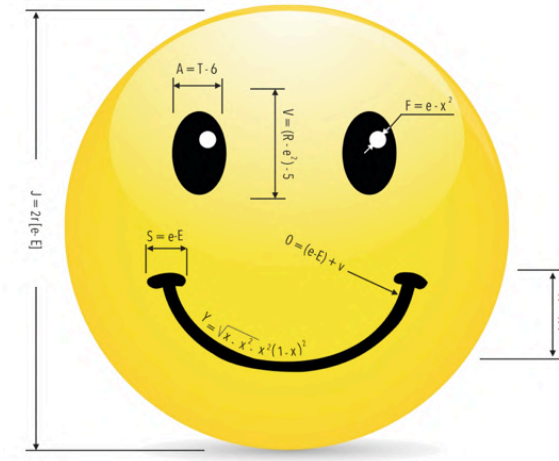
# We Are All Born Happy!



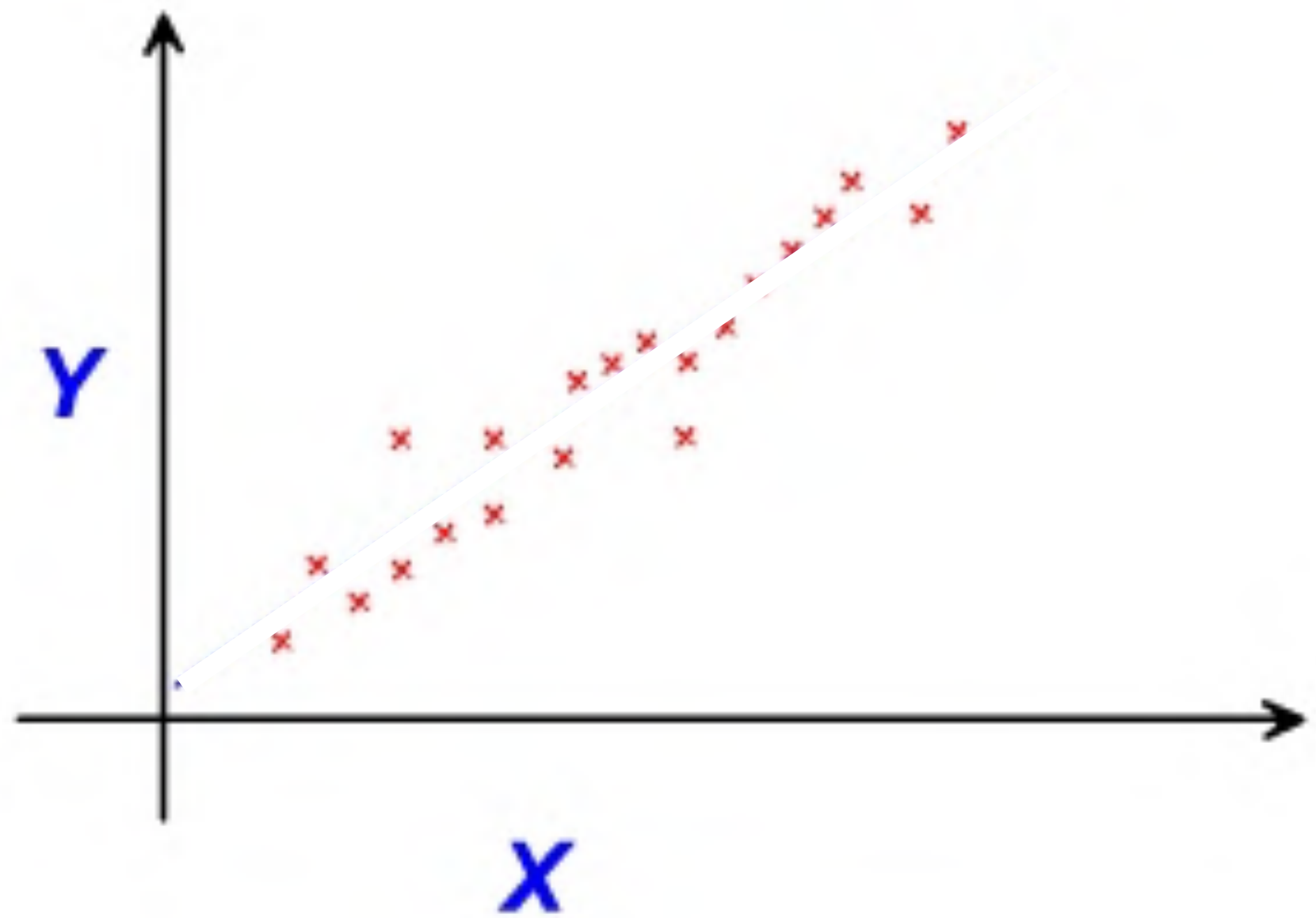
Happiness is Our Default Setting  
Happiness is the Absence of Unhappiness

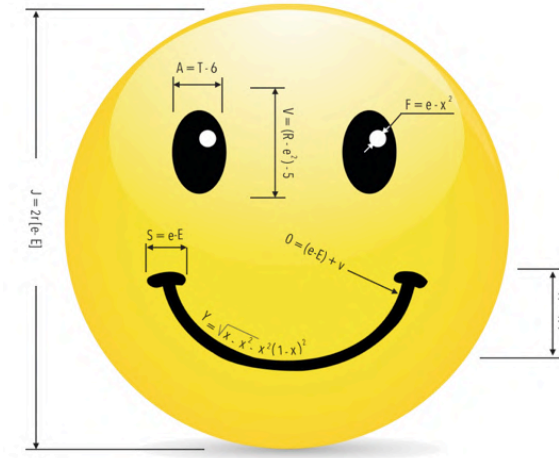


Reset



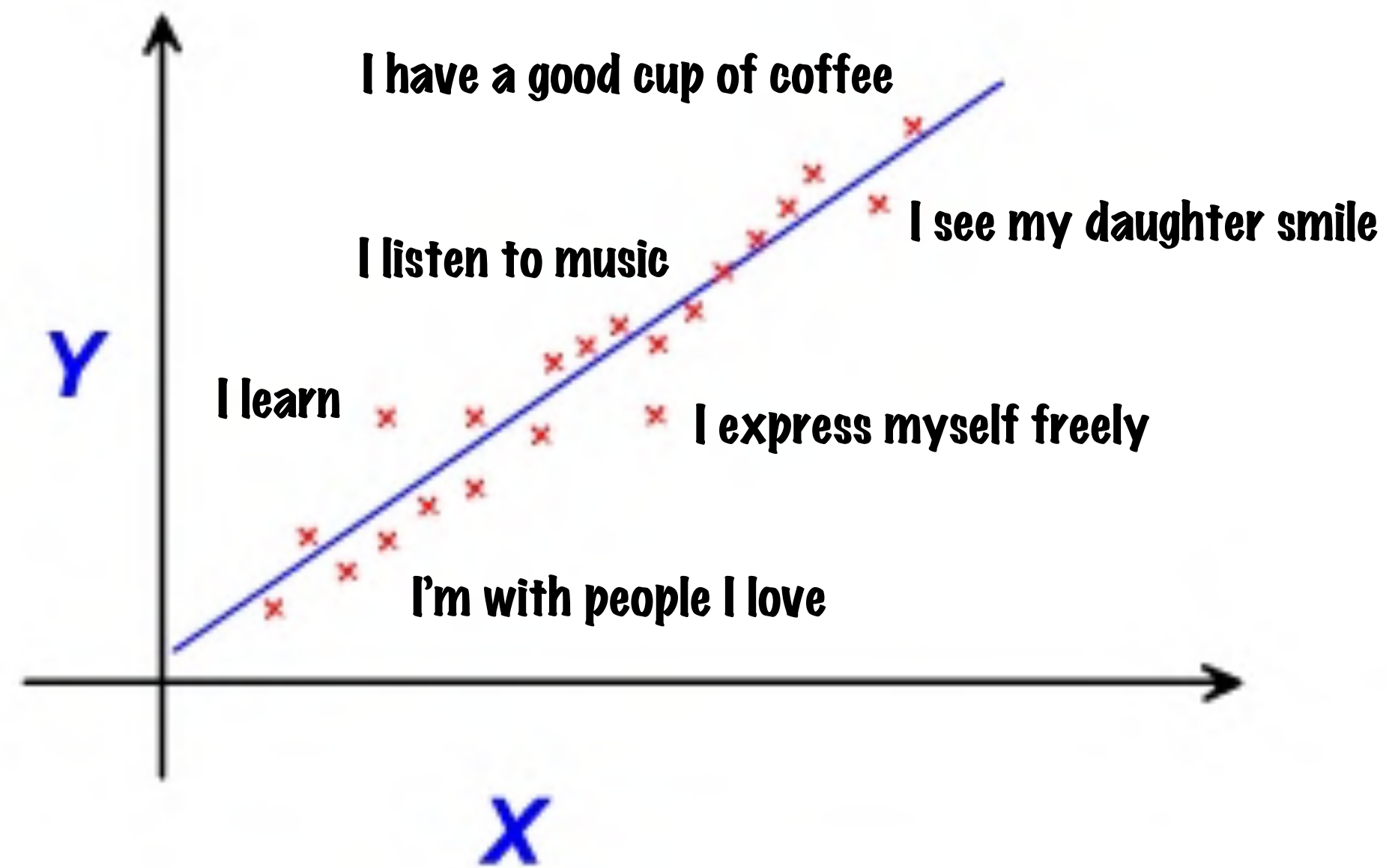
# What is Happiness?

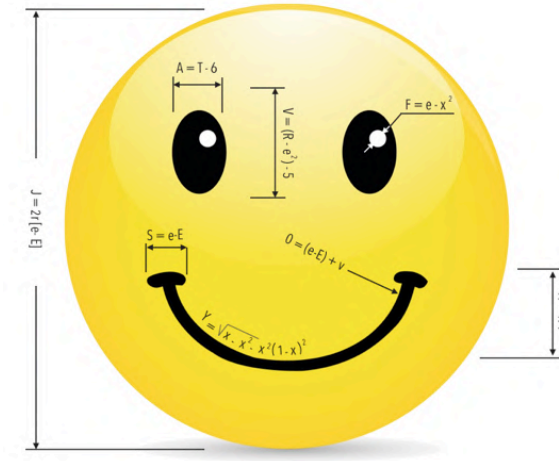




What is Common Amongst All Your Happy Moments??

**I feel happy when ....**



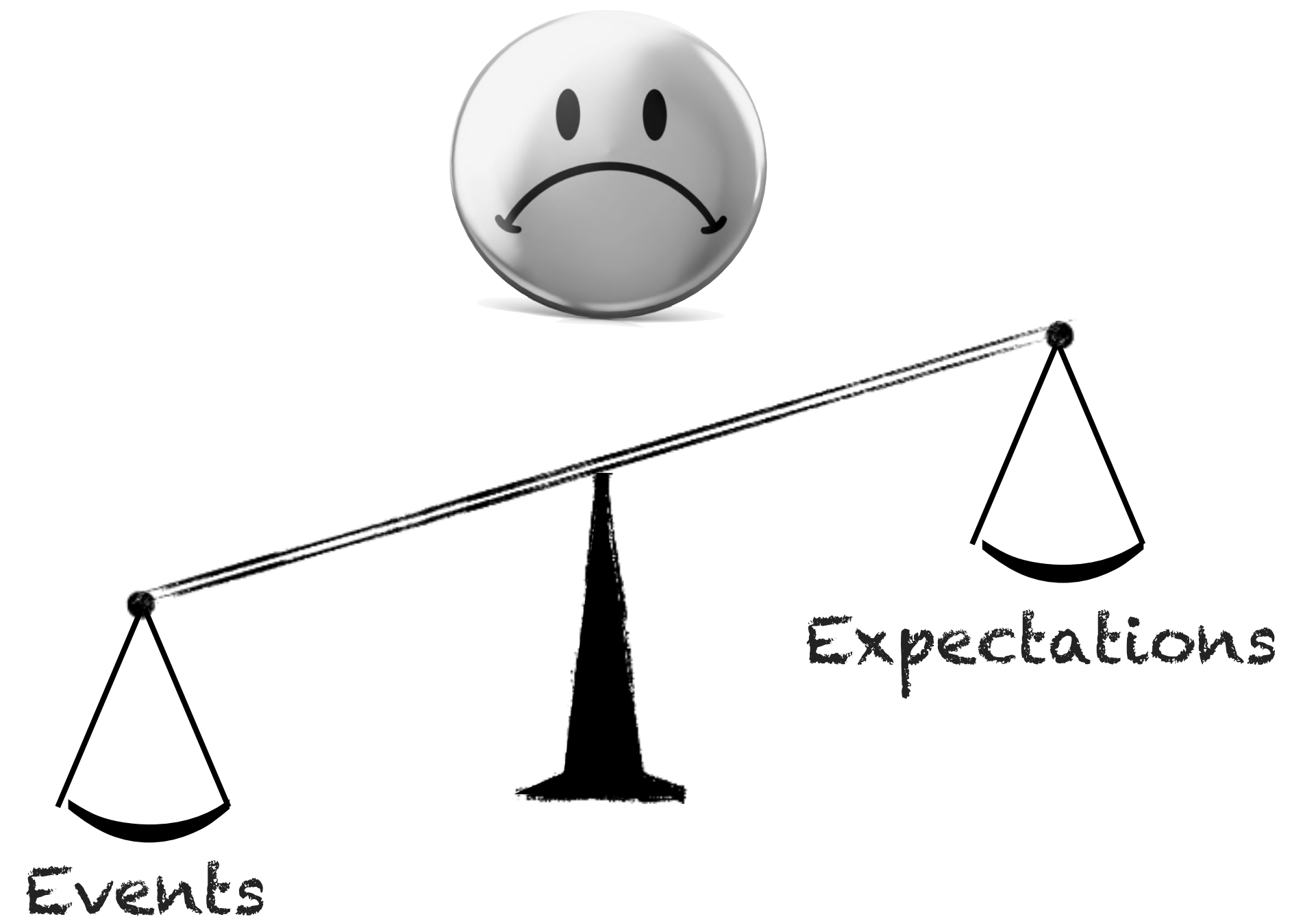
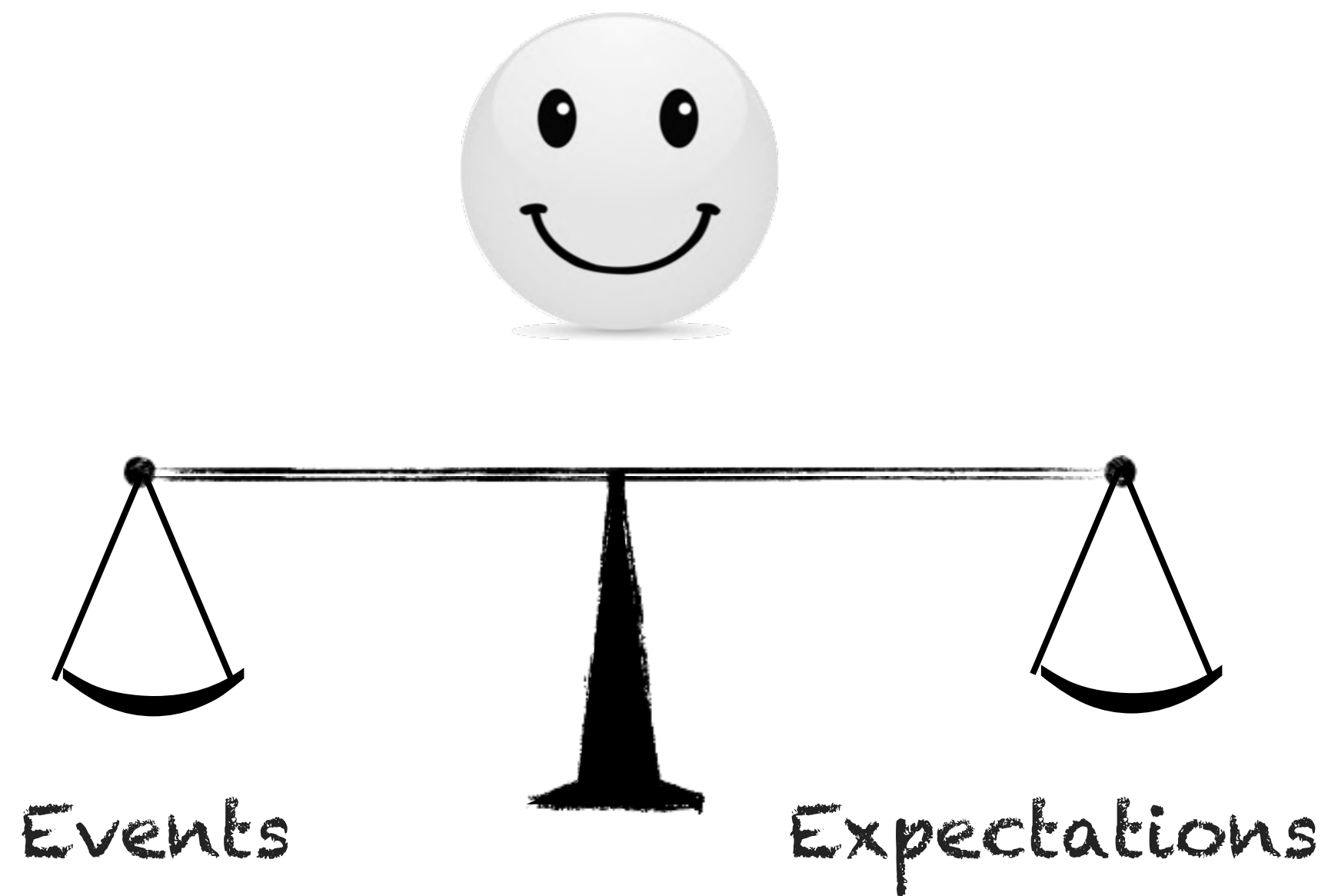


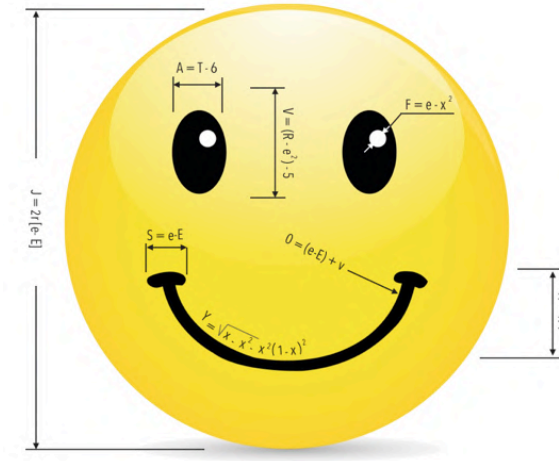
What is Common Among All Your Happy Moments??

# The Happiness Equation



Happiness  $\geq$  The Events of your life - Your Expectations of how life should behave





# The Blank Brain Test

**Think Of Something That Makes You Unhappy**

**1 minutes** ✓

1

12

65

12

18

7

321

77

15

273

14

22

19

564

99



1

12

65

12

18

7

273

321

14

77

15

22

19

564

99

15 19

# A Full Cycle Simulation

**T(0) - Happy**



Question (1) **Has any event happened in the real world between T(0) & T(1)?**



**T(1) - Unhappy**

**T(2) - Happy Again**



Question (2) **Would anything happen in the real world if you remained at T(1) longer?**

It's The Thought  
That Makes Us Unhappy

Let me Introduce you to ...

your  
**suffering**  
machine

**Insightful**

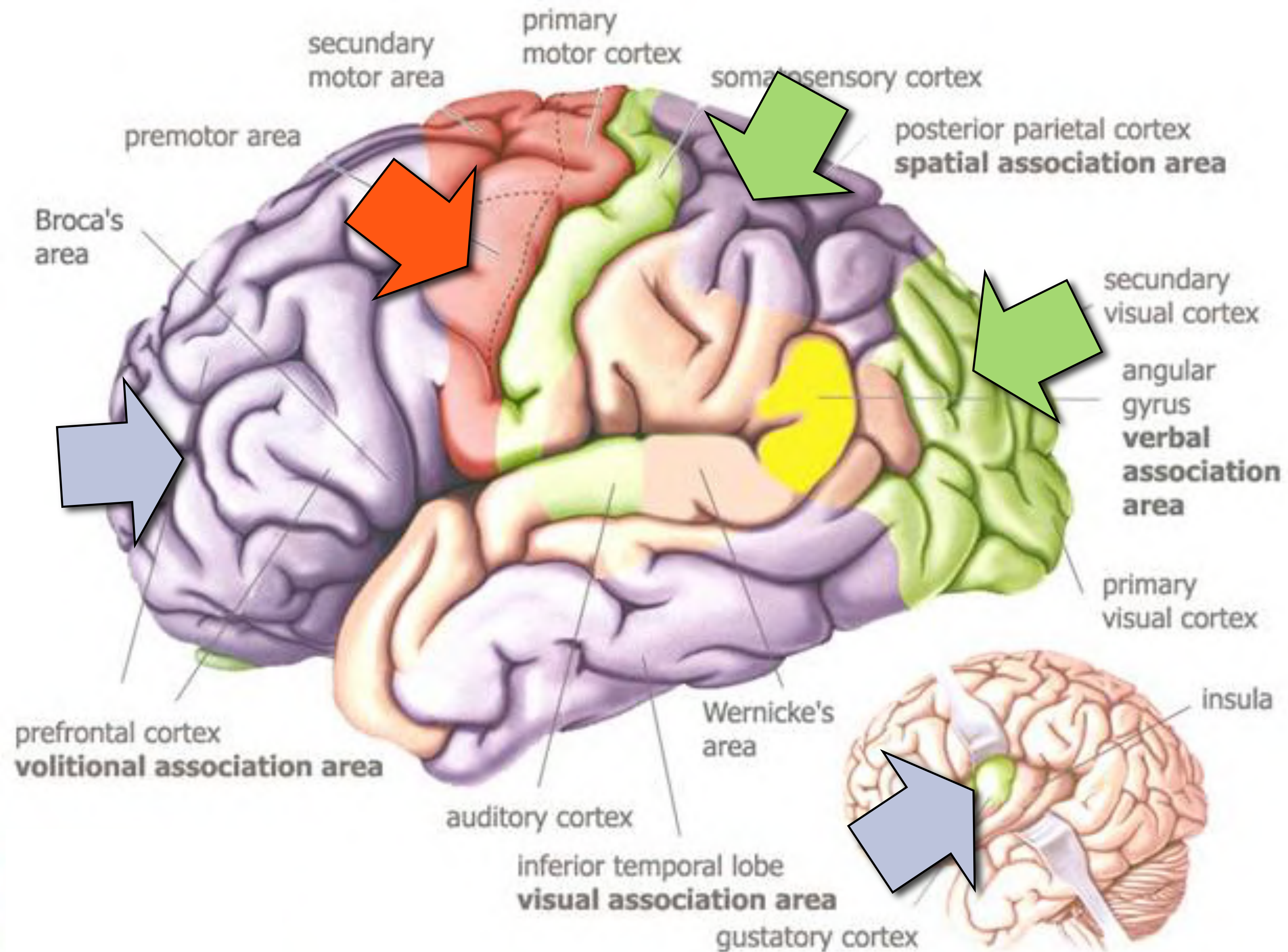
MIT 2009

**Experientia**

|

**Incessant**

University of Toronto 2007



# The Happiness Model



**6 Grand Illusions**

- Thought
- Knowledge
- Self
- Time
- Control
- Fear

**7 Blind Spots**

- Filters
- Assumptions
- Memories
- Predictions
- Labels
- Emotions
- Exaggerations

**5 Ultimate Truths**

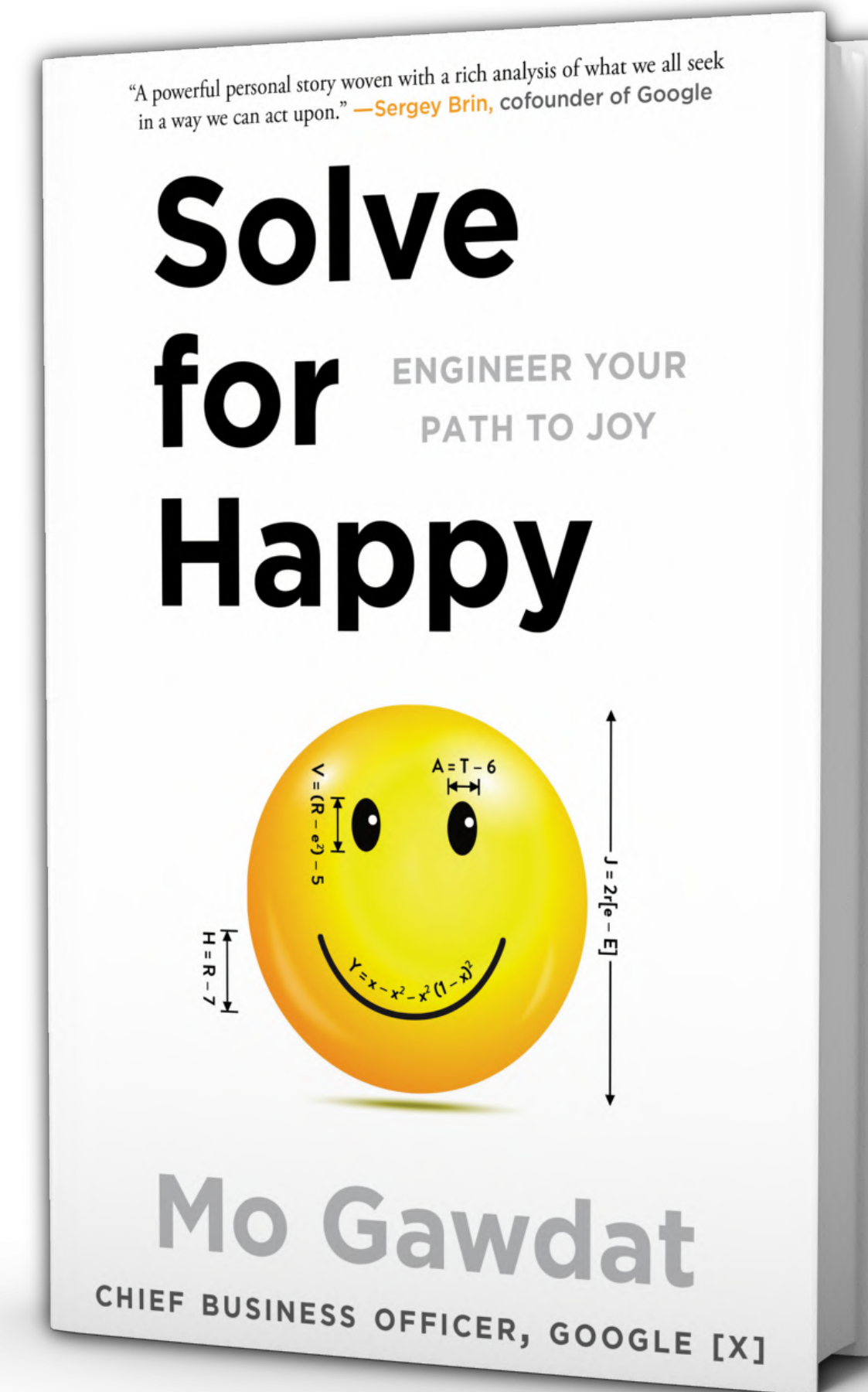
- Change
- Love
- Now
- Death
- Design

# Join the Mission

#10MillionHappy

Share What You Learn

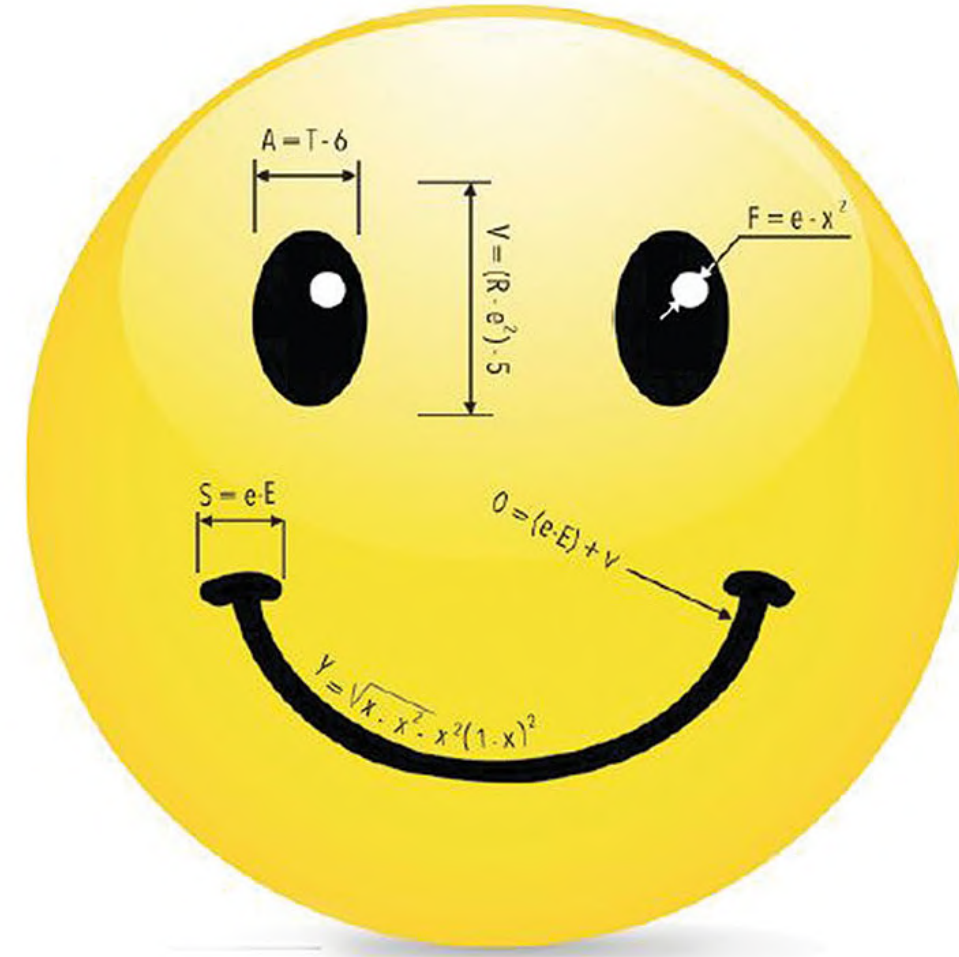
[OneBillionHappy.Org](http://OneBillionHappy.Org)



**Please send a prayer,  
a happy wish to Ali.**







Solve for  
**Happy**



# GLOBAL WELLNESS SUMMIT 2017

[globalwellnesssummit.com](http://globalwellnesssummit.com)